

WESH-TV, WKCF-TV
EEO PUBLIC FILE REPORT
October 1, 2011 - September 21, 2012

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRS�") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Assignment Editor Open Date: 4/7/2011 Hire Date: 11/7/2011	4, 6-10, 13, 16, 20-24, 26-28, 30-31, 35, 37, 39-40, 44-46, 48, 51-52, 54, 56, 58, 60-61, 63, 65, 68	63
Account Executive Open Date: 5/11/2011 Hire Date: 10/14/2011	4, 6, 8-10, 13, 16, 21-24, 26-28, 30-31, 35, 37, 39, 44-46, 48, 51-54, 56, 58, 60- 63, 65-66, 68	53
News Reporter (Part Time) Open Date: 6/8/2011 Hire Date: 10/13/2011	4, 6, 8-10, 13, 16, 21-24, 26-28, 30-31, 35, 37, 39-40, 44-46, 48, 51-52, 54, 56, 58, 60-61, 63, 65, 68	63
Anchor Reporter Open Date: 6/30/2011 Hire Date: 10/31/2011	4, 6, 8-10, 12-13, 15-16, 21-24, 26-31, 35, 37, 39-40, 42-46, 48, 51-52, 54, 56, 58, 60-61, 63, 65, 68	43
News Photographer Open Date: 7/25/2011 Hire Date: 11/21/2011	4, 6, 8-10, 12-13, 16, 19, 21-24, 26-28, 30-31, 35, 37, 40, 44-46, 48, 51-52, 54, 56, 58, 60-61, 63, 65, 68	19
Account Executives Open Date: 8/5/2011 Hire Date: 3/1/2012	4, 6-13, 16, 19, 21-24, 26-28, 30-31, 35, 37, 40, 44-46, 48, 51-54, 56, 58, 60- 61, 63, 65, 68	19
Account Executives Open Date: 8/5/2011 Hire Date: 4/30/2012	4, 6-13, 16, 19, 21-24, 26-28, 30-31, 35, 37, 40, 44-46, 48, 51-54, 56, 58, 60- 61, 63, 65, 68	7
Associate Producer (Part Time) Open Date: 8/15/2011 Hire Date: 10/24/2011	4, 6, 8-10, 12-13, 16, 21-24, 26-28, 30- 31, 35, 37, 40, 44-46, 48, 51-52, 54, 56, 58, 60-61, 63, 65, 68	63
Director Open Date: 8/22/2011 Hire Date: 10/19/2011	4, 6, 8-10, 12-13, 16, 18, 21-24, 26-28, 30-31, 35, 37, 40, 44-46, 48, 51-52, 54, 56, 58, 60-61, 63, 65, 68	63
Associate Producer Open Date: 8/22/2011 Hire Date: 10/18/2011	4, 6, 8-10, 12-13, 15-16, 18, 21-24, 26- 28, 30-31, 35, 37, 40, 44-46, 48, 51-52, 54, 56, 58, 60-61, 63, 65, 68	63
Operations Technician (Part Time) Open Date: 8/30/2011 Hire Date: 2/2/2012	2, 4, 6-10, 12-13, 16-18, 20-24, 26-28, 30-32, 35, 37, 39-40, 44-46, 48, 51-52, 54, 56, 58-61, 63-65, 68	20
Associate Producer (Part Time) Open Date: 9/26/2011 Hire Date: 12/19/2011	4, 6-10, 12-13, 16, 18, 21-24, 26-28, 30 -31, 35, 37, 40, 45-46, 48, 51-52, 54, 56, 60-61, 63, 65, 68	63
WESH Promotions Manager Open Date: 9/28/2011 Hire Date: 3/7/2012	3-4, 6, 8-10, 12-13, 15-16, 18-19, 21- 24, 26-28, 30-31, 35, 37, 39-40, 44-46, 48, 51-52, 54-56, 60-61, 63, 65, 68	19
EDITOR (Full Time) Open Date: 10/5/2011 Hire Date: 10/19/2011	4, 6, 8-10, 12-13, 16, 18, 21-24, 26-28, 30-31, 37, 40, 44-46, 48, 50-52, 54-55, 60-61, 63, 65, 68	50

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Associate Producer (Part Time) Open Date: 10/11/2011 Hire Date: 2/13/2012	4, 6, 8-10, 13, 16, 18, 21-24, 26-28, 30-31, 35, 37, 39-40, 44-46, 48, 51-52, 54-56, 60-61, 63, 65, 68	63
Sports Anchor/Reporter Open Date: 11/3/2011 Hire Date: 3/5/2012	1, 4, 6, 8-10, 12-13, 16, 18, 21-24, 26-28, 30-31, 35, 37, 39-40, 42, 44-46, 48, 51-52, 54, 56, 58, 60-61, 63, 65, 68	1
Local Sales Manager Open Date: 11/8/2011 Hire Date: 1/13/2012	4, 6, 8-10, 12-13, 15-16, 18, 21-24, 26-28, 30-31, 35, 37, 40, 44-46, 48-49, 51-54, 56, 60-61, 63, 65, 68	63
Executive Producer Open Date: 12/15/2011 Hire Date: 3/8/2012	4, 6-10, 12-13, 15-17, 21-24, 26-28, 30-31, 35, 37, 40, 45-46, 48, 51-52, 54, 56, 59-61, 63, 65, 68	63
Graphic Artist Open Date: 12/15/2011 Hire Date: 1/30/2012	4, 6-10, 12-13, 16-17, 20-24, 26-28, 30-31, 35, 37, 40, 45-46, 48, 51-52, 54, 56, 59-61, 63, 65, 68	20
Account Executive Open Date: 12/22/2011 Hire Date: 2/27/2012	4, 6-10, 12, 16-17, 20-24, 26-28, 30-31, 34, 37, 40, 45-46, 48, 51-54, 56, 59-61, 63, 65, 68	34
Client Service Coordinator Open Date: 12/22/2011 Hire Date: 2/15/2012	3-4, 6-10, 12, 16-18, 21-24, 26-28, 30-31, 37, 40, 45-46, 48, 51-52, 54, 56, 58-61, 63, 65, 68	63
Promotion Writer Producer Open Date: 1/9/2012 Hire Date: 5/30/2012	3-4, 6-10, 12, 15-17, 20-24, 26-28, 30-31, 35, 37, 40, 45-46, 48, 51-52, 54, 56, 58-61, 63, 65, 68	63
Sales Marketing Manager Open Date: 1/30/2012 Hire Date: 6/18/2012	4, 6-10, 16-17, 20-24, 26-28, 30-31, 37, 40-41, 45-46, 48, 51-54, 56, 59-61, 63, 65, 68	20
Associate Producer (Part Time) Open Date: 10/11/2011 Hire Date: 3/12/2012	4-10, 12, 16-17, 21-24, 26-28, 30-31, 37, 40, 45-46, 51-52, 54, 56-61, 63, 65-66, 68	57
Account Executive Open Date: 1/31/2012 Hire Date: 8/10/2012	4, 6-10, 15-17, 20-28, 30-31, 35-37, 45-46, 48, 51-54, 56, 58-61, 63, 65-66, 68	68
News Reporter Open Date: 3/6/2012 Hire Date: 6/21/2012	4, 6-10, 12, 16-17, 21-24, 26-28, 30-31, 35, 37, 40, 45-46, 48, 51-52, 54, 56, 58-63, 65, 68	7
Digital Media Manager Open Date: 3/28/2012 Hire Date: 7/20/2012	4, 6-10, 12, 15-17, 19, 21-24, 26-28, 30-31, 35, 37-38, 40, 45-46, 51-52, 54, 56, 58-61, 63, 65, 68	19
Director (Full Time) Open Date: 4/5/2012 Hire Date: 6/11/2012	4, 6-10, 12-13, 15-17, 20-24, 26-28, 30-31, 37, 40, 45-46, 48, 51-52, 54, 56, 58-61, 63, 65, 68	56

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News Producer Open Date: 4/16/2012 Hire Date: 7/2/2012	4, 6-10, 12-13, 15-19, 21-24, 26-28, 30-31, 37, 40, 45-46, 48, 51-52, 54, 56, 58-61, 63, 65, 68	19
News Producer Open Date: 4/24/2012 Hire Date: 6/11/2012	4, 6-10, 12-13, 15-17, 21-24, 26-28, 30-31, 37, 40, 45-46, 48, 51-52, 54, 56, 58-61, 63, 65, 68	63
National Sales Manager Open Date: 5/10/2012 Hire Date: 7/23/2012	4, 6-10, 12-13, 15-17, 21-24, 26-28, 30-31, 35, 37-38, 40, 45-46, 48, 51-54, 56, 58-61, 63, 65, 68	53
Regional Controller Open Date: 5/11/2012 Hire Date: 6/18/2012	4, 6-10, 12-13, 15-17, 21-24, 26-28, 30-31, 37, 40, 45-46, 48, 51-52, 54, 56, 58-61, 63, 65, 68	7
News Producer Open Date: 6/20/2012 Hire Date: 9/19/2012	4, 6-10, 12-13, 15-17, 19, 22-24, 26-28, 30-31, 37, 40, 45-46, 48, 51-52, 54, 56, 58-61, 63, 65, 68	19
Regional Accounting Manager Open Date: 7/3/2012 Hire Date: 8/27/2012	4, 6-10, 12, 15-17, 20-24, 26-28, 30-31, 37, 40, 45-46, 51-52, 54, 56, 60-61, 63, 65, 68	20
Account Executive Open Date: 7/11/2012 Hire Date: 8/24/2012	2, 4, 6-10, 12, 16-17, 20-24, 26-28, 30-31, 34, 37, 40, 45-46, 51-54, 56, 58-61, 63, 65, 68	34
Digital Client Specialist Open Date: 7/17/2012 Hire Date: 9/4/2012	4, 6-10, 12, 14, 16-17, 20-24, 26-28, 30-31, 33-34, 37, 40, 45-46, 48, 51-52, 54, 56, 58-61, 63, 65, 68	7
News Producer Open Date: 7/26/2012 Hire Date: 9/10/2012	4, 6-10, 12-13, 15-17, 21-24, 26-28, 30-31, 37-38, 40, 45-46, 48, 51-52, 54, 56, 58-61, 63, 65, 68	63
News Producer Open Date: 8/2/2012 Hire Date: 9/3/2012	4, 6-10, 12-13, 16-17, 20-24, 26-28, 30-31, 37-38, 40, 45-48, 51-52, 54, 56, 58-61, 63, 65, 68	20
News Producer Open Date: 8/2/2012 Hire Date: 9/4/2012	4, 6-10, 12-13, 15-17, 21-24, 26-28, 30-31, 37-38, 40, 45-46, 48, 51-52, 54, 56, 58-61, 63, 65, 67-68	56
Associate Producer (Full Time) Open Date: 8/14/2012 Hire Date: 8/27/2012	4, 6-10, 12-13, 15-19, 21-24, 26-28, 30-31, 37, 40, 45-46, 48, 51-52, 54, 56, 58-61, 63, 65, 68	19

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II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	3 Kings Entertainment Matthew Kingsley	N	1
2	602 Communications 1011 Lyndhurst Falls Lane Knightdale, North Carolina 27545 Phone : 919/217-4438 Email : slizik@602Communications.com Fax : 1--- Sandy Lizik	N	0
3	Agency Referral Tom Dolan-Dolan Media Mangement	N	9
4	Alabama State University 915 S. Jackson Street Montgomery, Alabama 36104 Phone : 334/229-4493 Url : http://www.alasu.edu Email : dokeowo@alasu.edu Fax : 1-334-229-4976 David Okeowo	Y	0
5	American Business Women's Association 2834 South Roanoke Springfield, Missouri 65807 Phone : 417-883-2259 Email : mba@mbaweb.org Fax : 1-417-883-2259 Donnie Harris	N	0
6	California Chicano News Media Assoc. 727 W. 27th Street Room 201 Los Angeles, California 90071 Phone : 213/821-0075 Url : http://www.cnma.org Email : cnmainfo@cnma.org Fax : 1-213-743-1838 Sylvia Wells	Y	0
7	Careers.HearstTelevision.com 214 N. Tryon St Charlotte, North Carolina 28202 Phone : Url : http://careers.hearsttelevision.com/ Email : htv.careers@hearst.com Fax : 1--- Career Services	N	26

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
8	Central Florida Assoc. of Black Journalist P.O.Box 745 Orlando, Florida Phone : 407/872-0656 Url : http://cfabj.wordpress.com Email : Chetglover@cfl.rr.com Fax : 1-407-872-5763 Chester Glover	Y	0
9	Central Florida Employment Council 450 Seminola Blvd Casselberry, Florida 32707 Phone : 407/834-4223 Url : http://www.cfec.org Email : cfec@cfec.org Fax : 1-407-260-2949 Paulette Weir	Y	0
10	Central Florida Urban League 2804 Belco Drive Orlando, Florida 32808 Phone : 407/841-7654 Url : http://www.cful.org Email : sminnis@cful.org Fax : 1-407-841-9114 Shellie Minnis	Y	0
11	Client Referral Zimmerman & Partners Shelly Brewer	N	1
12	Collective Talent 26150 Hersheyvale Franklin, Michigan 48025 Phone : 813-254-9695 Email : bille@michaelsmedia.com Fax : 1--- Michael Bille	N	0
13	Columbia University 2950 Broadway New York, New York 10027 Phone : 212/854-8608 Url : http://www.journalism.columbia.edu Email : Fax : Manual posting Melissa McLainey	N	0

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14	Craig's List 1381 9th Avenue San Francisco, California 94122 Phone : 415/566-6394 Url : http://www.craigslist.org Email : Fax : Craig Newmark	N	1
15	Current Employee Robin Spears, Regional Director of Finance-HTV HUB	N	37
16	Daytona State College 1200 W. International Speedway Blvd. Room 205, Bldg 100 Daytona Beach, Florida 32120 Phone : 386/506-3687 Url : http://www.daytonastate.edu Email : ruizm@daytonastate.edu Fax : 1-386-506-3150 Miriam Ruiz	Y	0
17	Emma L. Bowen Foudation of Minority Interest in Media 524 W. 57th St New York, New York 10019 Phone : Email : sdrice@cbs.com Fax : 1--- Career Services	N	0
18	Employee Bulletin Board 1021 North Wymore Road Winter Park, Florida 32789 Phone : 407/539-7801 Email : Fax : Manual posting Employee Bulletin Board	N	0
19	Employee Promotion Bob Longo, News Director, WESH-TV	N	7
20	Employee Referral Lisa Blank	N	17

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21	Everest University - North Orlando 5421 Diplomat Circle Orlando, Florida 32810 Phone : 407/628-5870 Url : http://www.everest.edu Email : bwarren@cci.edu Fax : 1-407-539-0089 Betsey Warren	Y	0
22	Florida A & M University 100 Student Union Plaza Tallahassee, Florida 32307 Phone : 850/599-3353 Url : http://www.famu.edu Email : Barbara.Sutton@famu.edu Fax : 1--- Barbara Sutton	Y	0
23	Florida Association of Broadcasters 201 South Monroe Street Suite 201 Tallahassee, Florida 32301 Phone : 850/681-6444 Url : http://www.fab.org Email : Lvarn@fab.org Fax : 1-850-222-3957 Lindsay Varn	Y	0
24	Florida State University A-4100 University Center Tallahassee, Florida Phone : 850/644-4023 Url : http://www.fsu.edu Email : Reception@admin.fsu.edu Fax : 1-850-644-3273 Debbie Crowder	Y	0
25	Former Employee WKCF-TV	N	1
26	Goodwill Industries-Self-Sufficiency Job Center 101 W. Cypress Street Kissimmee, Florida 34741 Phone : 407/847-0696 Url : http://www.goodwillcfl.org Email : Lvazquez@goodwillcfl.org Fax : 1-407-847-0951 Lourdes Vazquez	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
27	Goodwill Industries-Self-Sufficiency Job Center 515 W. Central Blvd. Orlando, Florida 32801 Phone : 407/872-0770 Url : http://www.goodwillcfl.org Email : ossc@goodwillcfl.org Fax : 1-407-872-0256 Daisy Gonzalez	Y	0
28	Goodwill Industries-Self-Sufficiency Job Center 112 S. Sanford Avenue Sanford, Florida 32771 Phone : 407/936-0469 Url : http://www.goodwillcfl.org Email : bnewkirk@goodwillcfl.org Fax : 1-407-936-0480 Belinda Newkirk	Y	0
29	Headline Media Management Brian Jacobs	N	1
30	Hispanic Chamber of Commerce 315 E. Robinson Street Suite 190 Orlando, Florida 32801 Phone : 407/428-5870 Url : http://www.hispanicchamber.net Email : info@Hispanic.Chamber.net Fax : 1-407-428-5871 Mugett Baco	Y	0
31	Howard University School of Communication 525 Bryant Street, NW Washington, District of Columbia 20059 Phone : 202/806-5806 Url : http://www.howard.edu Email : Cdudley@Howard.edu Fax : 1-202-986-2911 Carol Dudley	Y	0
32	Indeed.com Indeed.com	N	1
33	Internal Candidate Rob Halpern, GSM - WESH-TV	N	1
34	Internet Ad Indeed.com	N	6

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
35	ITT Technical Institute 1400 International Parkway Lake Mary, Florida 32746 Phone : 407/936-0610 Url : http://www.itt-tech.edu Email : kpoaletti@itt-tech.edu Fax : 1-407-936-0512 Kim Poaletti	N	0
36	Linked In Linked In	N	1
37	Long Island University-CW Post Campus 720 Northern Blvd Kumble Hall Brookville, New York Phone : 516/299-2251 Url : http://www.liunet.edu Email : pep@cwpost.liu.edu Fax : 1--- Jeanette Grill	Y	0
38	Lost Remote na na, New York Phone : Email : Fax : Manual posting Corp Recruiter	N	0
39	Media-Match 8112 1/2 W. 3rd Street Los Angeles, California 90048 Phone : 323/284-5589 Url : http://www.media-match.com/post/jobs Email : Fax : Manual posting Jason Cascone	N	0
40	MediaLine P.O. Box 51909 Pacific Grove, California 93950 Phone : 800/237-8073 Url : http://www.medialine.com/jobsh.htm Email : medialine@medialine.com Fax : 1--- Mark Shilstone	N	0

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41	Mediarecruiter.com na na, Florida Phone : Email : Fax : Manual posting Career Services	N	0
42	N.S. Bienstock, Inc. (News talent) 1740 Broadway 24th Floor New York, New York 10019 Phone : 212/765-3040 Email : Fax : Rick Rampage	N	2
43	Napoli Management Sue McInerney	N	1
44	National Association of Hispanic Journalists 1193 National Press Bldg. Washington, District of Columbia 20045 Phone : 202-662-7145 Email : Fax : Manual posting Career Services	N	0
45	National Lesbian & Gay Journalists Association 1420 K. Street, NW Suite 910 Washington, District of Columbia 20005 Phone : 202/588-9888 ext 10 Email : info@nljja.org Fax : 1-202-588-1818 David Barre	Y	0
46	New York University - Wasserman Ctr for Development 133 E. 12th Street 2nd Floor New York, New York 10003 Phone : 214/998-4730 Url : http://www.nyu.edu/careerdevelopment Email : Fax : Manual posting Trudy Steinfeld	Y	0
47	Non-Employee Referral Haley & Rishi Barran	N	1

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48	Northwestern University - Medill School 1845 Sheridan Road Evanston, Illinois Phone : 847/467-1238 Url : http://www.medill.northwestern.edu Email : Fax : Manual posting Lonnie Dunlap	N	0
49	Previous Applicant	N	1
50	Previous Employee Bob Longo, News Director-WESH-TV	N	1
51	Rollins College Crummer Graduate School 1000 Holt Avenue Camp Box 2722 Winter Park, Florida Phone : 407/646-2335 Url : http://www.rollins.edu/careerservices Email : epianko@rollins.edu Fax : 1-407-646-2311 Erin Pianko	Y	0
52	Seminole State College 100 Weldon Blvd. Sanford, Florida 32773 Phone : 407/708-2649 Url : http://www.seminolestate.edu/careers Email : telleriad@seminolestate.edu Fax : 1-407-708-2034 David Telleria	Y	0
53	Spots 'n Dots 600 West Peachtree Street, NW Suite 350 Atlanta, Georgia 30308 Phone : 888/884-2630 Url : http://www.spotsndots.com Email : Fax : Gene McKay	N	24

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54	State of FL - Dept of Ed.-Division of Voc. Rehab. 3555 Maguire Blvd Suite 205 Orlando, Florida 32803 Phone : 407/897-2725 Url : http://www.fldoe.org Email : Nancy.Pritchard@vr.fldoe.org Fax : 1-407-897-2752 Nancy Pritchard	Y	0
55	TVBJobs Illinois Phone : Url : www.tvbjobs.com Email : Fax : Manual posting Career Services	N	0
56	TVJobs.com P.O. Box 4116 Oceanside, California 92052 Phone : 760/754-8177 Url : http://www.tvjobs.com Email : jobs@tvjobs.com Fax : 1-760-754-2115 Mark Holloway	N	8
57	University of Central Florida - Career Resource Center P.O.Box 160165 Admin. Bldg, Suite S124 Orlando, Florida Phone : 407/823-2361 Url : http://www.career.ucf.edu Email : Fax : Amy Kleeman	N	1
58	University of FL-College of Journalism & Communications 2081 Weimer Hall Gainesville, Florida 32611 Phone : 352/392-0463 Url : http://www.jou.ufl.edu/knight/jobintern/ Email : Fax : Manual posting David Ostroff	N	0

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59	University of Maryland-Phillip Merrill College of Journalism 1117 Journalism Building 1 College Park, Maryland 20742 Phone : 301/405-2433 Url : http://www.journalism.umd.edu Email : pfuchs@jmail.umd.edu Fax : 1--- Penny Bender-Fuchs	N	0
60	University of Miami-School of Communication 5100 Brunson Drive Coral Gables, Florida Phone : 305-284-9632 Url : http://com.miami.edu/careers Email : lbrill@miami.edu Fax : 1-305-284-8186 Laura Brill	Y	0
61	Valencia Community College - Career Placement 8600 Valencia College Lane Orlando, Florida 32825 Phone : 407/582-2726 Url : http://valenciaccc.edu/careerdevelopment Email : Fax : Manual posting Merling Anglade	Y	0
62	Walk In Michelle D. Bell	N	2
63	WESH-TV website via careers.hearsttelevision.com 1021 North Wymore Road Winter Park, Florida 32789 Phone : 407/539-7801 Url : http://careers.hearsttelevision.com Email : mdbell@hearst.com Fax : 1-407-539-7812 Michelle Bell	N	62
64	WESH/WKCF Bulletin Board Michelle D. Bell	N	1

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65	Western Carolina University 205 E. Killian Annex Cullowhee, North Carolina 28723 Phone : 828/227-3851 Url : http://jobs.wcu.edu Email : dconnelly@email.wcu.edu Fax : 1--- Donald Connelly	Y	0
66	WKCF-TV website via careers.hearsttelevision.com 1021 North Wymore Road Winter Park, Florida 32789 Phone : 407/539-7801 Url : http://careers.hearsttelevision.com Email : mdbell@hearst.com Fax : 1-407-539-7812 Michelle Bell	N	3
67	Word of Mouth Referral Triston Sanders, News Director, WCTV-TV	N	1
68	Workforce Central Florida/Employ Florida 707 Mendham Blvd. Suite 250 Orlando, Florida 32825 Phone : 407/531-1222 ext. 5071 Url : http://www.EmployFlorida.com Email : Fax : Manual posting Lupino Reed	Y	5
TOTAL INTERVIEWS OVER REPORTING PERIOD:			223

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
1	10/1/2011	Participation in other activities designed by the station employment unit	From the week of 9/26/2011 through the week of August 20 2012, WESH-TV ran 95 EEO Public Service Announcements and WKCF's Estrella TV ran 48 EEO Public Service Announcements. The EEO psa's ran to inform the public about the stations' job posting websites. The copy for WESH-TV reads: "WESH-TV, an equal opportunity employer, is dedicated to providing broad outreach regarding job vacancies. We seek the help of local organizations in referring qualified applicants to our station. If your organization is interested in receiving notification of job openings at WESH-TV, please contact Human Services at WESH-TV, 1021 North Wymore Road Winter Park, Florida 32789, or call 407/645-2222."	1	Executive Assistant	1.00
2	10/3/2011	Establishment of an intern program designed to assist members of the community	The WESH-TV/WKCF-TV Internship Program offers "hands-on" experience to University and College students. This enables them to learn how a broadcast television station operates. Requirements include: current enrollment in a University, College or Technical school; documentation that indicates the intern will earn college credit or that the internship is recognized as a necessary part of the curriculum; and there is a demonstrated interest in Broadcast Communications or Journalism. There were interns in the News, Digital Media, Operations, and Weather departments. There were 4 interns in the Fall/Winter of 2011, 11 interns in the Spring of 2012, and 10 interns in the Summer of 2012. The 25 students were from a variety of Universities, Colleges and Technical schools including: Bethune-Cookman University, The University of Central Florida, Florida Southern University, Florida Institute of Technology, and Columbia School of Broadcasting.	10	News Director Operations Manager Digital Media Manager News Managing Editor	1.00

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
3	10/4/2011	Participation in events or programs sponsored by educational institutions	On Tuesday, October 4, 2011, WESH-TV Meteorologist Amy Sweezey hosted 20 children from the International School, Orlando, for a station tour. The children watched WESH 2 News at Noon, learned about weather forecasting, and her career as a Meteorologist.	1	Meteorologist	0.25
4	10/4/2011	Participation in events or programs sponsored by educational institutions	On Tuesday, October 4, 2011, WESH-TV Meteorologist Amy Sweezey was the guest speaker at the University of Central Florida's Honor College luncheon. She spoke to the 50 attendees about her career as a Meteorologist, weather forecasting, and television careers.	1	Meteorologist	0.25
5	10/4/2011	Participation in events or programs sponsored by educational institutions	On Tuesday, October 4, 2011, Jim Payne, WESH-TV's Anchorman, hosted Katie Wade, a Rollins College, Winter Park, student. She interviewed him for a Senior class project that required her to interview someone that has become successful while working in a "cool job." He discussed his career path and his role as an Anchorman at a local television station.	1	Anchorman	0.25
6	10/11/2011	Participation in events or programs sponsored by educational institutions	On Tuesday, October 11, 2011 - Jason Brewer, a Meteorologist for WESH-TV, traveled to Vista Lakes Elementary School in Orlando. He spoke to 160 2nd graders about safety during severe weather, how science and computers help make a forecast and how hurricanes and tornadoes are formed.	1	Meteorologist	0.25
7	10/31/2011	Participation in events or programs sponsored by educational institutions	On Monday, October 31, 2011, Gabe Travers, WESH-TV/WKCF-TV Digital Media Manager, attended the University of Central Florida's School of Journalism Internship Fair in Orlando. He interviewed more than a dozen students with interests in the station's Internship Program.	1	Digital Media Manager	0.25

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8	11/1/2011	Participation in events or programs sponsored by educational institutions	On Tuesday, November 1, 2011 - Jason Brewer, a WESH-TV Meteorologist spoke to 75 Park Maitland School students in grades K5 through 2nd. He discussed weather formations, the weather conditions that form hurricanes and tornadoes, and the importance of staying safe during severe weather.	1	Meteorologist	0.25
9	11/1/2011	Participation in events or programs sponsored by educational institutions	On Tuesday, November 1, 2011, Tony Mainolfi, WESH-TV's Chief Meteorologist gave a presentation to the 4th & 5th graders at Sawgrass Bay Elementary School in Clermont. He spoke to the 195 students about hurricanes, how they form, and he discussed the water cycle.	1	Chief Meteorologist	0.25
10	11/8/2011	Participation in other activities designed by the station employment unit	WESH-TV/WKCF-TV hosted the African American Advisory Committee meeting on Tuesday, November 8, 2011. The purpose of the meeting was to gather information from the participants on the issues of concern in the African-American community. The attendees were informed about current job openings and internship opportunities. The committee members in attendance included: Lin Wright, Chet Glover, and Paul Wyche. The WESH-TV/WKCF-TV station participants were: James J. Carter, President & General Manager, Lenora Boutte, Director of Programming & Community Affairs, Kirsten Wolff, Assistant News Director and Michelle D. Bell, Executive Assistant.	4	President & General Manager Director of Programming & Community Affairs Assistant News Director Executive Assistant	1.00
11	11/9/2011	Participation in events or programs sponsored by educational institutions	On Wednesday, November 9, 2011, WESH-TV Meteorologist Amy Swezey visited 220 2nd and 5th graders at Wicklow Elementary School in Sanford. The visit was part of the Seminole County school systems, "Career Day." She explained how computers and science help make weather forecast.	1	Meteorologist	0.25

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
12	11/10/2011	Participation in events or programs sponsored by educational institutions	On Thursday, November 10, 2011, Amy Swezey, a WESH-TV Meteorologist visited 110 5th graders at Andover Elementary School in Orlando during their "Career Day." She spoke to them about her day-to-day routine as a Meteorologist.	1	Meteorologist	0.25
13	11/10/2011	Participation in events or programs sponsored by educational institutions	On Thursday, November 10, 2011, Kendra Oestreich, a WESH-TV Reporter, visited 6th grade students at Glenridge Middle School in Orlando during their "Career Day." She explained to the 16 students the education requirements needed in Broadcasting and Journalism, plus the pros and cons of a career in television.	1	Reporter	0.25
14	11/10/2011	Participation in events sponsored by community groups	On Thursday, November 10, 2011, Tony Mainolfi, WESH-TV's Chief Meteorologist, spoke to 150 3rd, 4th & 5th graders at the Burns Science Center in Daytona Beach about the water cycle, careers in television, and the importance of education.	1	Chief Meteorologist	0.25
15	11/15/2011	Participation in events sponsored by community groups	On Tuesday, November 15, 2011, Jason Guy, a WESH-TV Anchor/Reporter, conducted a station tour for 12 Cub Scout troop members; they earned their Communications badge.	1	Anchor/Reporter	0.25
16	11/15/2011	Participation in events or programs sponsored by educational institutions	On Wednesday, December 15, 2011, WESH-TV Anchor/Reporter Jason Guy visited 2 classes at Heathrow Elementary School during their Teach-In program. He spoke to 1st & 3rd graders about his career and the importance of being a good reader and presenter in front of the camera.	1	Anchor/Reporter	0.25
17	11/15/2011	Participation in events or programs sponsored by educational institutions	On Tuesday, November 15, 2011, WESH-TV Meteorologist Amy Swezey spoke to 60 students from Lake Mary Elementary School about weather forecasting, computers, and science.	1	Meteorologist	0.25

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
18	11/16/2011	Participation in events or programs sponsored by educational institutions	On Wednesday, November 16, 2011, Lake Mary Elementary School invited Amy Sweezey, a WESH-TV Meteorologist, to speak to 60 4th graders during their "Teach-In" program. Amy discussed a typical day as a Meteorologist and the importance of making good grades in order to attend college.	1	Meteorologist	0.25
19	11/16/2011	Participation in events or programs sponsored by educational institutions	On Wednesday, November 16, 2011, Stewart Moore, a WESH-TV Anchor and Reporter, spoke to 100 Journalism students from Valencia College in Orlando. He explained his role as an Anchor/Reporter, the importance of preparation, how to relay Breaking News to the audience in a clear and concise manner, and the importance of being comfortable during the presentation.	1	Anchor/Reporter	0.25
20	11/16/2011	Participation in events or programs sponsored by educational institutions	On Wednesday, November 16, 2011, WESH-TV's Anchorman, Jim Payne, participated in the Orange County Teach-In at Windy Ridge Elementary School in Orlando. He spoke to a total of 75 students, about what it is like to work in a television station's News Department and the necessary education for a career in News.	1	Anchorman	0.25
21	11/16/2011	Participation in events or programs sponsored by educational institutions	On Wednesday, November 16, 2011, WESH-TV Meteorologist Jason Brewer spoke to 175 2nd graders at Lake Silver Elementary School in Orlando during their Teach-In program. He explained to the students what a Meteorologist does and how computers & science help forecast the weather.	1	Meteorologist	0.25
22	11/16/2011	Participation in events or programs sponsored by educational institutions	On Wednesday, November 16, 2011, WESH-TV's Chief Meteorologist, Tony Mainolfi, spoke to 160 kindergartners at Timber Lakes Elementary School in Orlando. He spoke to the youngsters during the school's Teach-In about cloud formations, tornadoes, and his career as a Meteorologist.	1	Chief Meteorologist	0.25

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
23	11/16/2011	Participation in events or programs sponsored by educational institutions	On Wednesday, November 16, 2011, Tony Mainolfi, WESH-TV's Chief Meteorologist, spoke to 4th & 5th grade students at Cypress Springs Elementary School in Orlando. He spoke to the 25 gifted students during the county's Teach-In program about hurricane formation.	1	Chief Meteorologist	0.25
24	11/17/2011	Participation in events or programs sponsored by educational institutions	On Thursday, November 17, 2011, the 4th & 5th graders, 180 total, from Sunrise Elementary School in Deltona, received a visit from Tony Mainolfi, Chief Meteorologist for WESH-TV. He addressed their questions about the water cycle, hurricanes, tornadoes, and severe weather.	1	Chief Meteorologist	0.25
25	11/18/2011	Participation in events or programs sponsored by educational institutions	On Friday, November 18, 2011, WESH-TV Chief Meteorologist Tony Mainolfi visited 280 9th graders at Harmony High School during Osceola County's Career Day. He spoke to the group about his career as a Meteorologist and Broadcast Journalism.	1	Chief Meteorologist	0.25
26	11/18/2011	Participation in events or programs sponsored by educational institutions	On Friday, November 18, 2011, Jason Brewer a WESH-TV Meteorologist, spoke to 110 children at Mount Dora Triangle Elementary School in Mount Dora about weather with emphasis on how rain and storms are formed.	1	Meteorologist	0.25
27	11/18/2011	Participation in events or programs sponsored by educational institutions	On Friday, November 18, 2011, WESH-TV Chief Meteorologist Tony Mainolfi visited Discovery Middle School in Orlando. He talked to the 160 4th and 5th graders about his career, hurricanes, and how science and computers are used to help predict weather forecasts.	1	Chief Meteorologist	0.25
28	11/22/2011	Participation in events or programs sponsored by educational institutions	On Tuesday, November 22, 2011, Tony Mainolfi, WESH-TV's Chief Meteorologist, traveled to Edgewater Elementary School, to visit 100 2nd graders. He talked to them about the best colleges to attend and that making good grades in computers and science are essential in order to become a Meteorologist.	1	Chief Meteorologist	0.25

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
29	11/28/2011	Participation in events or programs sponsored by educational institutions	On Monday, November 28, 2011, Amy Sweezey, a WESH -TV Meteorologist visited Woodlands Elementary School in Longwood. She spoke to 120 5th graders about weather forecasting and careers in television.	1	Meteorologist	0.25
30	11/29/2011	Participation in events or programs sponsored by educational institutions	On Tuesday, November 29, 2011, WESH-TV Chief Meteorologist Tony Mainolfi spoke to 240 4th & 5th graders at Sweetwater Elementary in Port Orange. He discussed a typical day as a Chief Meteorologist during their Career Day activities.	1	Chief Meteorologist	0.25
31	12/5/2011	Participation in events or programs sponsored by educational institutions	On Monday, December 5, 2011, WESH-TV's Chief Meteorologist, Tony Mainolfi, visited Family Christian Academy in Deltona. He spoke to the 120 1st & 2nd graders about careers in television; jobs in front of and behind the camera, the importance of a good education, and how essential science and computers are in the field of Meteorology.	1	Chief Meteorologist	0.25
32	12/6/2011	Participation in events or programs sponsored by educational institutions	On Tuesday, December 6, 2011, the 5th graders at George Elementary School in Orlando, received a visit from WESH -TV Meteorologist Amy Sweezey during their "Teach In" program. She talked to the 100 students about getting good grades in their Science and Computer classes and how those tools are used to make weather forecast.	1	Meteorologist	0.25
33	12/7/2011	Participation in events or programs sponsored by educational institutions	On Wednesday, December 7, 2011, WESH-TV's Chief Meteorologist Tony Mainolfi visited 220 4th & 5th graders at Silver Sands Elementary School, Port Orange. Since the students had been studying severe weather - he gave them more insight into tornadoes, lightning and hurricane formations.	1	Chief Meteorologist	0.25

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34	12/13/2011	Participation in events or programs sponsored by educational institutions	Between December 13-15, 2011, WESH-TV and WKCF-TV hosted 5 University of Central Florida students during the Winter Externship program. There was 1 student, a Business major, interested in Sales, 2 Journalism students interested in News, 1 Computer Science student interested in Engineering and IT, and 1 Marketing student interested in Television Production/Communications. As a bonus, all the students watched the LIVE broadcast of WESH 2 News at Noon from the studio.	4	News Director GSM, WKCF-TV Operations Manager Chief Engineer	0.25
35	12/16/2011	Participation in events sponsored by community groups	On Friday, December 16, 2011, Jason Brewer, a Meteorologist for WESH-TV, hosted 8 Cub Scouts from Den 1, Pack 58. He gave them a tour of the Weather Center, including the chroma key and the News Desk, discussed how he creates weather forecast, and the role of a Meteorologist. The Cub Scouts' earned their Tiger badge.	1	Meteorologist	0.25
36	1/4/2012	Participation in events or programs sponsored by educational institutions	On Wednesday, January 4, 2012, Tony Mainolfi, WESH-TV's Chief Meteorologist, spoke to 85 5th graders from 4 Science classes at Deerwood Elementary School in Orlando. He discussed the water cycle, precipitation, preparation during natural disasters, and how weather is different in the climate zones.	1	Chief Meteorologist	0.25
37	1/11/2012	Participation in events or programs sponsored by educational institutions	On Wednesday, January 11, 2012, WESH-TV Chief Meteorologist Tony Mainolfi visited 120 3rd graders at Longstreet Elementary School, in Daytona Beach. The class had studied the climate and how it affects our daily lives. He talked about how the sun's heat and cold temperatures control how we dress and how weather conditions affect how crops grow. Mr. Mainolfi encouraged the students to watch the weather forecast and to review the weather map in the newspaper.	1	Chief Meteorologist	0.25

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38	1/17/2012	Participation in events sponsored by community groups	On January 17, 2012, WESH-TV Chief Meteorologist Tony Mainolfi hosted the Tiger Cubs of Orlando in the Weather Center. They came to the station to earn their Weather Badge and asked many questions about weather and the upcoming hurricane season.	1	Chief Meteorologist	0.25
39	1/18/2012	Participation in events or programs sponsored by educational institutions	On January 18, 2012, Meteorologist Jason Brewer spoke to 50 AP Winter Park High School 9th Grade students about El Nino and how it affects the weather, he also discussed his educational background and career as a Meteorologist.	1	Meteorologist	0.25
40	1/19/2012	Participation in events or programs sponsored by educational institutions	On Thursday, January 19, 2012, WESH-TV Meteorologist Amy Sweezey, hosted 5th graders from Calvary Christian Academy of Ormond Beach. She talked to the 30 students about the water cycle and hurricanes. The 5th graders were thrilled about having the opportunity to meet a Meteorologist and tour a television station's Weather Center.	1	Meteorologist	0.25
41	2/3/2012	Participation in events or programs sponsored by educational institutions	On February 3, 2012, WESH-TV Meteorologist Jason Brewer spoke to special education students at Eustis High School about his career and how weather affects our lives.	1	Meteorologist	0.25
42	2/15/2012	Participation in events or programs sponsored by educational institutions	On Wednesday, February 15, 2012, WESH-TV Space Reporter and Meteorologist, Dan Billow spoke to 200 students at Satellite Beach Elementary School. He discussed his 25 year career, the importance of taking AP classes - which can help jump start their education, and his degree in Communications and Economics.	1	Space Reporter & Meteorologist	0.25
43	2/24/2012	Participation in events or programs sponsored by educational institutions	On February 24, 2012, Jason Brewer, a WESH-TV Meteorologist conducted a station tour with 18 5th graders from Wildwood Elementary School. They watched WESH 2 News at Noon, learned about El Nino, and the water cycle.	1	Meteorologist	0.25

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
44	2/25/2012	Participation in Job Fairs	On Saturday, February 25, 2012, Bob Longo, News Director- WESH-TV, was a panelist for the RTNDA, Radio Television Digital News Association's, annual Spring Seminar - "Networking with Professionals in the Career of Television." The event was held at the Nicholson School of Communication at the University of Central Florida for students interested in a career in Radio or Television. Bob Longo participated in 2 sessions: "I graduated, now what?" and "Demo Critique/Resume Critique."	1	News Director-WESH-TV	0.25
45	2/28/2012	Participation in events or programs sponsored by educational institutions	On Tuesday, February 28, 2012, WESH-TV Space Reporter & Meteorologist Dan Billow, spoke to students at Florida Institute of Technology in Melbourne. He discussed the changes in technology he has seen since he became a Reporter. He also discussed the weather and the 2012 Hurricane season.	1	Space Reporter & Meteorologist	0.25
46	3/5/2012	Participation in events or programs sponsored by educational institutions	The University of Central Florida offers a Spring Externship Program designed to give graduate and undergraduate students an opportunity to explore a career field. During the week of March 5-10, 2012, WESH-TV/WKCF-TV hosted 8 students interested in broadcasting careers. They shadowed in the Engineering, Sales, Operations, Creative Services, and the News departments.	6	Chief Engineer General Sales Managers News Director Creative Service Director	0.25
47	4/2/2012	Participation in events or programs sponsored by educational institutions	On Monday, April 2, 2012, WESH-TV's Chief Meteorologist Tony Mainolfi attended the Career Day of the Christian Home & Bible School in Mount Dora. He spoke to 150 children from 1st through 4th grade about how forecast are made using science and computers. He explained how taking advanced classes can help jump start a career in Meteorology.	1	Cheif Meteorologist	0.25

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48	4/12/2012	Participation in events or programs sponsored by educational institutions	On April 12, 2012, WESH-TV's Chief Meteorologist Tony Mainolfi visited the 5th graders at Cypress Springs Elementary School, in Orlando, during their career day. The students curriculum included careers in television and Mr. Mainolfi gave them tips on how to become a Meteorologist.	1	Chief Meteorologist	0.25
49	5/1/2012	Sponsorship of events in the community designed to increase public awareness	On Tuesday, May 1, 2012, WESH-TV/WKCF-TV hosted the African-American Advisory committee meeting. Community members included: Lin Wright, Allie Braswell, Melva Akens, Paul Wyche and Pam Shellman. Station employees in attendance were James J. Carter, President & General Manager, Lenora Boutte, Director of Programming & Community Affairs, Bob Longo, News Director, Kirsten Wolff, Assistant News Director, and Michelle D. Bell, Executive Assistant. The attendees discussed issues of concern in the African-American community, News stories, plus job and internship opportunities.	5	President & General Manager Dir. Programming & Community Affairs News Director Assistant News Director	0.50
50	5/4/2012	Participation in events or programs sponsored by educational institutions	On Friday, May 4, 2012, WESH-TV Meteorologist Amy Swezey, conducted a tour of the Weather Center for 22 Orlando International Community School, students. They were able to enhance their knowledge by learning first hand about weather formations and forecasting.	1	Meteorologist	0.25
51	5/7/2012	Participation in events or programs sponsored by educational institutions	Four 8th grade students from West Shore JR/SR High School in Melbourne contacted WESH-TV/WKCF-TV's Brian Darragh, Assistant Chief Engineer, Lia Lim, Art Director, and Jim Lange, HTV HUB Supervisor for On-Air Operations, to assist them with a TV Production project. Questions relating to their specific job and it's importance, an average work day, educational requirements needed, how technology is used, and what the average salary is for their particular career field were asked and answered.	3	Assistant Chief Engineer-WESH-TV/WKCF-TV Art Director-WESH-TV HTV HUB Supervisor for On-Air Operations	0.25

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52	5/17/2012	Participation in events or programs sponsored by educational institutions	On Thursday, May 17, 2012, WESH-TV Reporter Talitha Vickers was the guest speaker at the University of Central Florida's Broadcasters Association. She discussed her career as a General Assignment Reporter and her education.	1	News Reporter	0.25
53	6/2/2012	Participation in events or programs sponsored by educational institutions	On Saturday, June 2, 2012, WESH-TV Reporter Talitha Vickers participated in the University of Central Florida's "Media Boot Camp" for aspiring journalist. The attendees learned about media careers, had their resumes critiqued, and they obtained reviews from local television and radio professionals.	1	News Reporter	0.25
54	7/2/2012	Participation in events sponsored by community groups	On Tuesday, July 2, 2012, Jim Payne, WESH-TV's Anchorman conducted a VIP tour for the Pears Family. The VIP tour was a result of the "Wings of Hope" Charity Auction fundraiser that took place in 2011. "Wings of Hope" serves as an advocate for at risk children and young adults who have "aged out of the system" in Central Florida. The non-profit organization closes the funding gap left by dwindling government programs.	1	WESH 2 News Anchor	0.25
55	7/5/2012	Participation in events or programs sponsored by educational institutions	On July 5, 2012, Kevin Lightfoot, a WESH-TV News Producer, hosted Kristen James, a recent Hampton University graduate. Ms. James attended the morning editorial meeting, learned the process of putting a News broadcast together from start to finish, and she watched WESH 2 News at Noon from the control booth.	1	News Producer	0.25
56	7/20/2012	Participation in events sponsored by community groups	On July 20, 2012, WESH-TV Anchorman Jim Payne, attended the Board of Directors meeting for Special Olympics.	1	WESH 2 News Anchor	0.25

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57	7/20/2012	Participation in events sponsored by community groups	On Friday, July 20, 2012, WESH-TV Anchor/Reporter Jason Guy hosted children and adults from the Ormond Beach YMCA for a station tour of the newsroom, control room and the studio. They asked questions about his job, careers in Journalism including weather forecasting and the purpose of the chroma key wall. A few of the children role played as Anchors by sitting at the News desk, reading from the teleprompter and presenting News for on-air.	1	Anchor/Reporter WESH-TV	0.25
58	7/21/2012	Participation in events sponsored by community groups	On Saturday, July 21, 2012, WESH-TV Anchorman, Jim Payne emceed the annual awards luncheon for Special Olympics of Florida. The award recipients, who contribute to the success of Special Olympics of Florida and its 17,000 athletes, received awards for top volunteer, athlete, law enforcement group, and many more accolades.	1	WESH 2 News Anchor	0.25
59	7/24/2012	Participation in events sponsored by community groups	On Tuesday, July 24, 2012, WESH-TV Anchorman Jim Payne, hosted a group from the First Baptist Church of Sweetwater for a VIP tour and to watch WESH 2 News at 6pm. The group was interested in knowing how News is compiled for on-air broadcasting and who decides what News is.	1	WESH 2 News Anchor	0.25

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60	8/7/2012	Participation in events or programs sponsored by educational institutions	On August 7-9, 2012, WESH-TV/WKCF-TV hosted 9 University of Central Florida students for the Summer Externship Program. The Externship Program is an opportunity for University of Central Florida students to explore a specific career field through observation and working with a local employer. The program is open to all majors and class levels and is a one-day to five day experience. Students do not receive academic credit, however, they gain valuable first hand information about a career field with an opportunity to begin networking within that field. The Externship Program occurs 3 times per academic year - in August (Summer Break), December (Winter Break), and March (Spring Break). The 9 students WESH-TV/WKCF-TV hosted were paired in Engineering (3), News (2), Sales (2), Operations (1) and Creative Services (1).	10	Chief Engineer News Director General Sales Manager Operations Manager	0.25
61	8/23/2012	Participation in events sponsored by community groups	On Thursday, August 23, 2012, WESH-TV Anchorman Jim Payne emceed "The Glass Slipper" a luncheon and fundraiser for Autism Speaks. Autism Speaks is the world's leading Autism advocacy organization dedicated to finding research into the causes, prevention, treatment, and cure for Autism.	1	WESH 2 News Anchor	0.25
62	8/25/2012	Participation in events sponsored by community groups	On Saturday, August 25, 2012, WESH 2 News Anchor Jim Payne participated in the "Phillips Phile Poker Tournament" a fundraiser for the Mustard Seed. The Mustard Seed provides shelter and furniture for needy families.	1	WESH 2 News Anchor	0.25
63	8/28/2012	Participation in events sponsored by community groups	On Tuesday, August 28, 2012, WESH-TV Anchorman Jim Payne emceed the 30th Anniversary of the Society of Marketing & Professional Services awards dinner. He talked about how television news has evolved over the past 30 years and he showed a compilation of WESH 2 News coverage.	1	WESH 2 News Anchor	0.25

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64	9/14/2012	Listing of each upper-level category opening in a job bank or newsletter	Upper level positions were recruited by listing the vacancies with various media trade groups whose membership includes substantial participation by minorities and women. The recruiting groups included: American Business Women's Association, Asian-American Journalists Association, California Chicano News Media Association, Central Florida Association of Broadcasters, Central Florida Urban League, and National Lesbian & Gay Journalist Association.	2	Regional Director of Finance-HTV HUB Director of Operations-HTV HUB	1.00
TOTAL POINTS OVER REPORTING PERIOD:						19.25